

## IN THE CLAIMS

### THE CLAIMS ARE AMENDED AS FOLLOWS:

1.-19. (cancelled)

20. (currently amended) A portable wireless media access device comprising:

a transceiver ~~configured to transact~~ that transacts a wireless communications session over a wireless network;

a proximity sensor coupled to the transceiver and ~~configured to scan~~ that scans for and ~~detect~~ detects a remote wireless device capable of transacting a wireless communications session over the wireless network with the portable wireless media access device, the scanning and detection by the sensor occurring automatically and without human interaction;

memory ~~configured to store~~ that stores audio/video content; and

a user interface ~~configured to receive~~ that receives instructions related to the control of the audio/video content stored in the memory.

21. (currently amended) The portable wireless media access device of claim 20, wherein the transceiver receives the audio/video content ~~is received~~ over the wireless network.

22. (currently amended) The portable wireless media access device of claim 20, wherein the transceiver transacts the wireless communications session ~~is transacted~~ in accordance with ~~[[a]]~~ the Bluetooth protocol.

23. (currently amended) The portable wireless media access device of claim 20, wherein the transceiver transacts the wireless communications session ~~is transacted~~ in accordance with an 802.11 protocol.

24. (previously presented) The portable wireless access device of claim 20, wherein the memory includes a removable memory card.

25. (previously presented) The portable wireless media access device of claim 20, wherein the proximity sensor automatically detects the remote wireless device.

26. (currently amended) The portable wireless media access device of claim 20, wherein the proximity sensor ~~is further configured to connect to~~ detects the remote wireless device in response to an instruction received via the user interface, the user interface ~~being further configured to receive~~ receiving instructions related to an interaction with the remote wireless device.

27. (currently amended) The portable wireless media access device of claim 20, wherein the transceiver ~~is further configured to initiate~~ initiates the wireless communications session with the remote wireless device detected by the proximity sensor.

28. (currently amended) The portable wireless media access device of claim 20, wherein the sensor detects that the remote wireless device ~~includes~~ is a cellular phone, and the transceiver is capable of transacting a wireless communication session with the cellular phone.

29. (cancelled)

30. (currently amended) The portable wireless media access device of claim 20, wherein the sensor detects that the remote wireless device ~~includes~~ is a media display device, and the transceiver is capable of transacting a wireless communication session with the media display device ~~configured to exchange interactive content with the portable wireless media access device.~~

31. (currently amended) The portable wireless media access device of claim 30, wherein the media display device ~~includes~~ is a billboard.

32. (currently amended) The portable wireless media access device of claim 30, wherein the media display device ~~includes~~ is a kiosk.

33. (currently amended) The portable wireless media access device of claim 20, wherein the ~~audio/video content is received~~ the transceiver receives audio/video content over the wireless network from a content server.

34. (currently amended) The portable wireless media access device of claim 20, wherein the transceiver ~~is further configured to establish~~ establishes a local area network including ~~comprising~~ one or more remote wireless devices detected by the proximity sensor.

35. (currently amended) The portable wireless media access device of claim 33, wherein the transceiver receives the audio/video content ~~is received~~ over the wireless network from the content server via ~~one or more~~ another remote wireless ~~devices~~ device.

36. (currently amended) The portable wireless media access device of claim 20, wherein the transceiver transacts the wireless communications session ~~includes communication~~ with a video server.

37. (currently amended) The portable wireless media access device of claim 34, wherein the transceiver receives audio/video content ~~is received~~ over the wireless network from a first remote wireless device that is communicatively connected to the local area network, the first remote wireless device having received the audio/video content from a second remote wireless device that is communicatively connected to the localized area network.

38. (currently amended) The portable wireless media access device of claim 20, wherein the transceiver receives the audio/video content ~~is received~~ as one or more segments.

39. (currently amended) The portable wireless media access device of claim 38, wherein the transceiver receives a first segment of the audio/video content ~~is received~~ from a first source and a second segment of the audio/video content ~~is received~~ from a second source.

40. (cancelled)

41. (currently amended) The portable wireless media access device claim 20, wherein the ~~remote wireless device detected by the proximity sensor is identified~~ identifies the remote wireless device by a serial number corresponding to that particular remote wireless device.

42. (currently amended) The portable wireless media access device of claim 20, further comprising a serial port that exchanges ~~for exchanging~~ information with an external device via a serial cable.

43. (currently amended) The portable wireless media access device of claim 20, further comprising a docking port ~~for exchanging~~ that exchanges information with an external device via a docking station.

44. (currently amended) The portable wireless media access device of claim 20, further comprising at least one audio/video port ~~for providing~~ that provides audio/video content to an external playback device, ~~wherein playback is controlled by the user interface of the portable wireless media access device.~~

45. (currently amended) The portable wireless media access device of claim 20, further comprising a digital camera ~~configured to record~~ that records video content subsequently transmitted by the transceiver ~~for transmission~~ via the wireless network.

46. (currently amended) The portable wireless media access device of claim 21, wherein the transceiver receives audio/video content ~~[[is]]~~ accompanied by data transmitted over a radio sideband carrier frequency.